

**EXPLORE  
PURSUE  
ACHIEVE**

SMW 2022 - 36th edition

# **STAR Management Week 2022**

**October 26th - November 11th**

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[www.starmanagementweek.nl](http://www.starmanagementweek.nl)



# PREFACE CHAIRWOMAN

## STAR MANAGEMENT WEEK

Explore your potential, pursue your dreams and achieve your goals by signing up to the STAR Management Week 2022. This year's theme is centered around the journey all students make during their career orientation process. Whilst delving deeper into all the labor market has to offer, it is vital to keep exploring and pursuing to ultimately achieve the highest result possible.

By participating in the STAR Management Week, you will take the reins and progress forward toward getting where you seek out to be. By joining us, in meeting over 50 firms, you will achieve your personal and professional goals.

Whether you are a first year student or a soon to be graduate, the STAR Management Week is the next step in your promising career path. Get inspired by dining with the big 4, listening to several smart start-ups pitch, or cracking a case in one of our many interactive case solvings. The STAR Management Week holds something for everyone, which is reflected in the three pillars it is made up of: Academic, Career and Social events.

### ACADEMIC

The purpose of this type of event is to get inspired by and explore all different kinds of topics related to the modern-day business environment. You will get the

opportunity to find out which business areas are worth pursuing and discover which topics intrigue you the most. Furthermore you get to sit across the table from high-profile executives and discuss trending topics or ask critical questions about any past achievements.

### CAREER

During the career activities you will meet many firms in either formal or informal settings. Looking for an internship, a traineeship or an entry-level position? Sign up for one of our recruitment activities and land the job! Besides this the STAR Management Week boasts many opportunities to explore: industry dinners, interactive case solvings, orientation talks, and the company rounds. Pursue your passions and achieve your professional ambitions.

### SOCIAL

Lastly we offer three events hosted at unique locations where you can socialize and expand your network,

Tickets	Non-STAR members	STAR members
Main ticket	€12.50	€10.00
Honorary Discussions	€5.00	€5.00
Wine tasting	€2.50	€2.50
Casino night	€2.50	€2.50
International Academic Event	€65.00	€65.00
Closing party	€5.00	€5.00

whilst exploring the city of Rotterdam. Join our wine tasting or game night to connect to fellow students and make the most of your time as a student, by balancing work and play. Pursue all opportunities and make the best memories, as these count as maybe the most memorable achievements.

Are you ready? Sign up and subscribe to the STAR Management Week 2022 to start writing your success story.

It's time to Explore your potential, Pursue your dreams and Achieve your goals!

Willemijn Otter  
Chairwoman STAR Management Week 2022

### Important dates:

#### **Monday, September 19th**

Opening ticket sales + Information stands open on campus

#### **Sunday, October 9th**

Closing ticket sales

#### **Tuesday, October 11th**

Deadline for uploading your CV +  
Deadline for applying for all activities

#### **Sunday, October 23rd**

You can view your personal schedule at [starmanagementweek.nl](http://starmanagementweek.nl)

# MESSAGE FROM OUR MAIN PARTNER

## Get the best out of yourself

### TAKE THE OPPORTUNITY OF A LIFETIME

Your career is exactly that: yours. You call the shots. We give you the opportunities you need. For example: the opportunity to do challenging work that matters. To get the most out of yourself. To help build trust in society and to solve important problems.

### LEARNING AND INSPIRING

We'll guide you every step of the way and give you plenty of room to pursue your ambitions and make your own choices. Your job will be varied and you'll work with prestigious clients. You'll have access to a worldwide network and share your expertise, ideas and questions with the best professionals in your field. You'll work in multidisciplinary teams with colleagues who inspire one another to do their best. That's another reason why you'll find people from different educational and cultural backgrounds at PwC. By combining unique competences, expertise and perspectives we are able to create unexpected solutions to the social issues of today and tomorrow.

### EXCEED YOUR CLIENTS' EXPECTATIONS – AND YOUR OWN

We're always searching for new ways to exceed our clients' expectations. That's why we're eager to help you discover your strengths. We'll coach you, team you up with inspiring colleagues, provide training and offer you the option of switching between sectors and branches or working abroad for a shorter or longer period of time. Because when it comes to your personal development, the sky's the limit at PwC.

Looking forward to meeting you all during the STAR Management Week! For the latest events, traineeships and job openings, see [www.pwc.nl/careers](http://www.pwc.nl/careers)





**ACADEMIC**



**CAREER**



**SOCIAL**

# TRACK GUIDELINES

The IBA and BA bachelor curriculum offers students the opportunity to pick one of the five tracks in their third year. To create the perfect fit between the academic program and the STAR Management Week, we have incorporated all five tracks in our activities.

## 1. ANALYTICAL DECISION-MAKERS

The focus of this track lies on operations, supply chain, data-analytics, and information management. The goal of this track is to teach students to make decisions based on data and modelling.

## 2. PERFORMANCE ANALYSTS

This track is centered around finance and accounting. It will teach students how to conduct financial and non-financial analyses and make decisions on investments.

## 3. BEHAVIOURAL EXPERTS

This track focuses on the various HR dimensions and marketing methods. Students will gain knowledge related to behavioral economics and the psychology behind human decision making.

## 4. GLOBAL THINKERS

This track concentrates on international business, and also focuses on societal issues such as sustainability. Students will learn how to conduct business in an international environment and how firms operate in a global social-institutional context.

## 5. BUSINESS DEVELOPERS

This track will guide students along the three stages of the development of companies, namely: innovation, entrepreneurship, and change. Students will gain knowledge about entrepreneurship, innovation, renewal, and change management in a business environment.

# TRAININGEN

## E-Assessment - Hellotest

In this workshop you will learn about the different assessment topics, take and review multiple short assessments, and learn the best tips and tricks to tackle tests in the future. After taking this workshop, you will know about the different assessment topics and how to optimally prepare for an assessment. The workshop will cover verbal, numerical, and logical reasoning.

## How to Change - Godard Croon

In this workshop you will discuss the recent developments of the circular economy and what this means for young talents entering the job market. With his wide knowledge on circular economy and circular procurement he will inspire new job finders to help create the new – much needed – economy. Besides that, Godard will encourage you to seriously doubt working for traditional corporate organizations (where he used to work). We need you to create our new sustainable economy, not to protect the current dangerous linear economy. Soak up inspiration, discuss all that needs to be discussed and start helping out!

## International training - Hoi Talent

Still getting used to the Dutch way of conducting business? This training will help you to learn about and deal with several related topics. These topics include, among others, an overview of the Dutch labor market for international talents, the hidden rules of job application, useful tips regarding networking, skill sets and channels, and tailoring your CV, motivation and LinkedIn to the Dutch way.

## Job Interview - Qompas

How do you distinguish yourself from all other students?  
How do you present yourself (online) to an employer?  
During this training, we give you insights into what your competencies are; how to use these competencies in your resume and motivation letter and how to incorporate them into a strong pitch. You'll also learn the following:

- How to make a unique resume
- How to write a targeted motivation letter
- What questions you can expect from a recruiter using the STARR method

After this workshop you will think about applying in a different way and you will be able to immediately put what you have learned into practice! If you participate in this Masterclass, you will receive a digital copy of the Qompas Application Guide and you're going to have access to the exclusive online Qompas Application tools. These tools will help you during the application procedure to prepare yourself in the best way possible.

## Leadership - Topdesk

Chances are pretty big that you'll be working in a team in the future. Maybe you'll even end up in a management position. In that case, how do you ensure that your team performs optimally? That all individual strengths are used optimally and that conflicts are resolved peacefully? Rob Haaring, CFO at TOPdesk, gives his vision and shares his experiences in the field of leadership and managing a team or department. If you want to know more about this, make sure you're there!

## Linkedin - Young Financials

Young Financials helps starters and young professionals to find jobs within the Dutch financial sector. We do this by intensively guiding you in the process towards your new job. Since we have built up a broad network of different clients, we know exactly what career opportunities are out there for you! At Young Financials, you can count on extensive personal guidance and customized training. We thoroughly inform you about the position, work environment, team, and organization. Furthermore, we help you to prepare for your job interview. To give you a kickstart in your career search, Young Financials will provide an interactive LinkedIn workshop. Through various tips and tricks you immediately get started with your own LinkedIn profile. At the end of the workshop, your LinkedIn profile is (even better) ready for use and you will know how to effectively use LinkedIn! This will help you to get in touch with interesting companies. A good first step in finding your dream job!

## Networking Masterclass - Alumni Stories

It's your time to learn how to network! Take your chance to attend this unique session where you will learn the 5 rules of networking, and use your skills to network for your dream job. You will learn, amongst others, how to enter and exit conversations gracefully, how and when to follow up and how to actively participate in conversations.

## Women in Business Brand Building - The Brand Me

During this master class (female) students will learn how to strengthen their personal leadership skills. Students will learn how to develop a strong personal brand as women in business. A personal brand comprising both one's

success stories and what your unique selling points are. This will ultimately enlarge your visibility by strategically positioning yourself in the labor market. After participating in this workshop you will be able to confidently show up as who you are and make an impact.

## Pitch Training - De Kleine Consultant

What is a pitch? And how can it help your career? During a one-hour pitch training two of our consultants will answer these questions in an interactive manner. As a future business(wo)man you'll only get one chance to make a good first impression, whether this is for a future job interviewer, a client or your boss. In the first half of the training the consultants will discuss the substance of a good pitch as well as the verbal and non-verbal aspects. In the second half of the training specific examples will be given for different scenarios and your own pitching skills will be tested.

## From Idealism to Innovative Business Idea- Harry Go Vert

From idealism to an idea to a product. That's what organizations like Harry Go Vert are about. We combine our knowledge of software production with our visions for the world. During the training we will go through different stages and tell you about the techniques we used for example to brainstorm or create roadmaps. We will also dig into the problems of making sustainable choices. You will get the opportunity to spread your ideas but also the problems you encounter in your daily life.

## Case Solving - Case Club

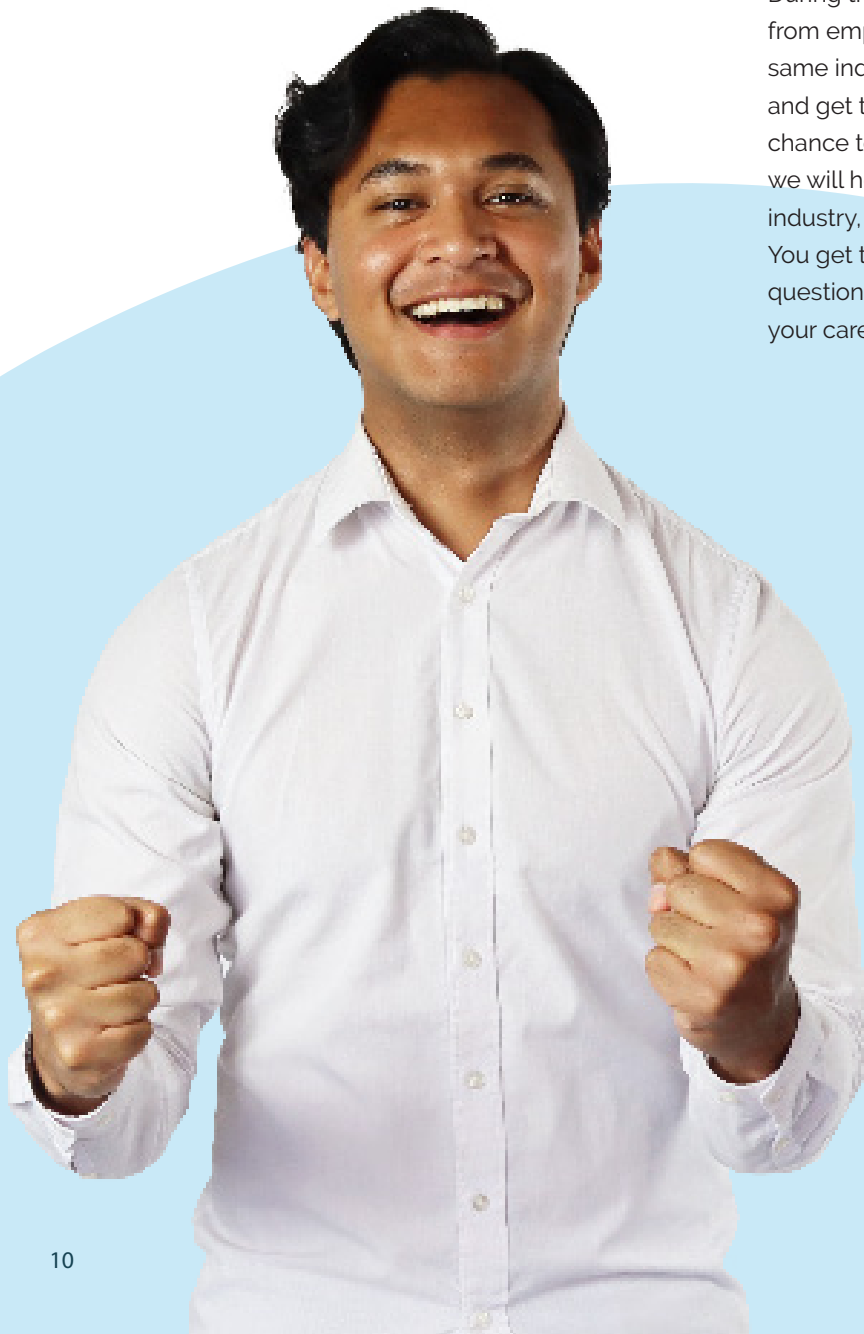
By taking part in the RSM STAR Case Club Training, participants can expect to fully learn how to crack a case from A to Z. We will show you a typical case that you might come across in either your studies, or at an international competition, and take you through the entire solving process! This includes the initial analysis, building the solution, as well as presenting your solution to the judges. The training will be delivered by various Case Club board members, as well as alumni working in top-tier firms around the world. We will also use this as an opportunity to look for potential case club members, and potentially even invite those suitable to the January interview rounds. We hope to see you there!

# INTERNATIONAL ACADEMIC EVENT

The International Academic Event is a 3-day trip to a city in Europe. This year we will visit Sia Partners, SciencesPo university, and explore the city centre of Paris, France. This is the perfect opportunity to learn more about international oriented companies and how these businesses operate on a daily basis. If you want to be part of this trip, then definitely join the International Academic Event.

**SciencesPo**  
**SIAPARTNERS**





## Company Dinner

This activity is a perfect opportunity to get in contact with recruiters during a luxurious dinner.

During the dinner, you will get to know multiple recruiters from employees of various companies operating in the same industry. After every course you will change tables and get to meet the next firm, ensuring you will get the chance to speak to all the recruiters thoroughly. This year we will host three dinners, revolving around the tech industry, the assurance industry and the banking industry. You get to ask the participating companies all your questions and have the opportunity to really kick-start your career.

## Meet the company

Meet a Company of your choice in an interactive and challenging environment. First the firm representative will present the company and tell you all about what it's like working at the respective office. Afterwards you will get the chance to ask any questions you may have. If you are both an ambitious and curious student, join this activity and get ready to Meet the Company! No CV-selection is required for this activity.

## Interactive case solving

Have you always wanted to take on a challenging case that a company is trying to solve at this very moment? Then this is exactly the activity you are looking for. This activity is a great chance to show a company your way of thinking and show off your problem solving capabilities. Join us and develop your case cracking skills. In addition to this, you gain insights on the companies' day-to-day business and get a feel for what it's like to work there.

## Inhouse day

Are you curious about what a company looks like from the inside? During this on-site activity, you will take a look behind the scenes and discover some of the most impressive office headquarters in the Netherlands. Through visiting the companies you will get to experience the workflow as if you're already an employee. Through presentations, workshops, cases, tours, lunches, and drinks, you will get to know the culture of a company in a unique way and possibly meet your future colleagues. Check out our calendar to see which companies you can visit!

## Informal Recruitment

Our informal recruitment activities give you the perfect opportunity to meet the employees of a company in a less formal setting. These activities enable you to interact with recruiters during a fun workshop or sporty activity. Combining work and entertainment takes the edge off during a sometimes potentially more tense experience. Join in on this unique way to familiarize yourself with a firm whilst having fun!

- Padel Clinic
- Barista Workshop
- VR - Experience
- Lasergamen
- Golf Clinic
- Cocktail Workshop
- Wine Tasting
- High Wine
- High Tea
- Jeu de Boules
- Formula 1 Race Experience

## Individual Meetings

During the individual meetings you will meet a company representative. In these 15 minute meetings you get to elaborate on your interests, skills and motivation and see if they fit with specific vacancies the company has to offer. In addition, you get to ask a lot of questions and learn more about the company. A large advantage is that since these meetings are individual it really means all eyes are on you! It's your time to shine!

The individual meetings will be hosted in an intimate setting in one of Rotterdam's finest restaurants.

# OPENING CEREMONY

OCTOBER 26TH 15:00 - 17:00 + NETWORKING DRINK

ERASMUS PAVILJOEN

The 36th STAR Management Week will kick off with an outstanding opening ceremony on this year's theme: Explore, Pursue, Achieve. Our host Tal Lavi will introduce various, prominent speakers who will inspire you by sharing their stories on how they Explored their possibilities, Pursued their dreams, and Achieved their goals.

The Opening Ceremony will end with a networking drink and the event will be an afternoon to remember!



**"Lead with curiosity,  
courage, and ambition!"**

**Frans van Houten**  
CEO of Royal Philips



**"Always speed  
over perfection"**

**Maxim Bours**  
CEO & Founder of Huispedia



**"If you want to go fast,  
go alone. If you want to  
go far, go together"**

**Micky Chen**  
CEO & Co-Founder of Minit



**"It's your time to make  
the new economy the  
standard"**

**Maria van der Heijden**  
Manager of MVO  
Netherlands

# OCTOBER 27TH & 28TH

## OCT. 27<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	PILLAR
9:00-18:00	Inhouse Day	Grant Thornton	Off campus	Career
9:00-18:00	Inhouse Day	KPMG	Off campus	Career
10:00-13:00	Training	Alumni Office	On campus	Academic
13:00-17:00	Interactive case solving	Factset	On campus	Career
14:00-17:00	Training	Hellotest	On campus	Academic
15:00-17:00	Informal	Hilti	Schot Koffie	Academic

## OCT. 28<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	PILLAR
9:00-13:00	Individual meetings	L'Oreal	Vicini	Career
10:00-14:00	Interactive case solving	Sia Partners	On campus	Career
13:00-17:00	Interactive case solving	Vodafone Ziggo	On campus	Career
14:00-16:00	Training	Hoi Talent	On campus	Academic
15:00-17:00	Informal	L'Oreal	Zwarte Zwaan Events	Career
20:00-22:00	Wine tasting	-	Trattoria Sophia	Social

# FMCG RUN

**OCTOBER 31ST 09:00 - 17:00**  
**WORLD TRADE CENTER ROTTERDAM**

This one day event is an amazing opportunity for you to meet two fascinating companies in the sector of fast moving consumer goods. During this day a group of specially selected students will get to meet FrieslandCampina and Kraft Heinz. Next up, the students will solve a unique case for both firms. After each case there is the possibility to relax a little, during an appetizing lunch or network drink. This day offers you the possibility to get acquainted with not only the companies, but also their respective strategic and marketing challenges. So if this sparks your interest, do not hesitate and apply to meet these two inspiring companies at the FMCG Run!

TIME SLOT	ACTIVITY
9:00 - 12:00	Case with Kraft Heinz
12:00 - 13:00	Lunch with Kraft Heinz
13:00 - 16:00	Case with FrieslandCampina
16:00 - 17:00	Drinks with FrieslandCampina



# ORIENTATION TALKS

OCTOBER 31ST 14:00 - 17:00 + NETWORKING DRINK  
SANDERS BUILDING

Thirteen spectacular hand-picked start-ups and lots of eager and bright RSM students. Sounds like a great match to us. Come and join us in meeting these ever so promising firms. In just one afternoon you will find out what it is these firms do, by listening to their short presentations. After the presentations you can delve deeper by visiting the accompanying business fair and meeting the founders. Both the presentations and the fair will be conveniently located on campus, so drop by to explore the possibilities these companies have to offer!



# VISIONARY TALKS

**NOVEMBER 1ST 15:00 - 17:00 + NETWORKING DRINK**  
**EXCELSIOR ROTTERDAM**

What makes a company "future-ready"? During the Visionary Talks, various speakers will address this question and share their visions on the topic of this event: "The Future of Business". During this interactive event, innovative developments and disruptive changes will be discussed. All of the attending speakers will share their perspectives with you during this talkshow. After each of the four discussions, you will be able to ask your questions and challenge the speakers with your thoughts. Afterwards, a networking drink will give you the opportunity to meet with your fellow students and have a chat with the speakers.



**"Never a failure,  
always a lesson"**

**Fleur van Beem**

Executive Director  
Digital Transformation of  
VodafoneZiggo



**There is no normal ..  
not even such a simple  
thing as having a cup of  
coffee"**

**Meike Salvadó**

CHRO of Royal  
HaskoningDHV



**Robert Carsouw**

CFO of Royal Schiphol Group



**Anke den Ouden**  
General Manager of  
Microsoft the Netherlands



"From my own experience, my best advice to young professionals is to let go of the feeling of having to prove yourself. It is really not necessary. Be yourself, take the time to get to know an organization and the people you work with. Not just what they do, but who they are and get to know the relationship dynamics. The time you put into the authenticity of your network is ultimately going to help you to the role that suits you best."

**Michiel van Vlimmeren**  
Senior Vice President & General  
Manager of Salesforce  
the Netherlands

## OCT. 31<sup>ST</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	PILLAR
9:00-17:00	FMCG Run	Kraft Heinz & Friesland Campina	WTC	Career
9:00-18:00	Inhouse Day	ACT commodities	Off campus	Career
9:00-13:00	Interactive case solving	Allianz	On campus	Career
10:00-13:00	Training	The Brandme	On campus	Academic
13:00-17:00	Interactive case solving	Slimstock	On campus	Career
14:00-17:00	Orientation talks	-	On campus	Career
15:00-17:00	Informal	AON	Hollywood Event Center	Career

## NOV. 1<sup>ST</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	PILLAR
9:00-18:00	Inhouse Day	Samsung	Off campus	Career
9:00-18:00	Inhouse Day	Rituals	Off campus	Career
9:00-13:00	Interactive case solving	Nedap	On campus	Career
10:00-14:00	Interactive case solving	BDO	On campus	Career
15:00-18:00	Visionary talks	-	Excelsior	Academic
18:30-22:00	Banking Company Dinner	PGGM, NIBC bank	Restaurant Dertien	Career

# ENTREPRENEURSHIP DAY

**NOVEMBER 2ND 12:00 - 17:30**

The theme of this year's Theme Day is Entrepreneurship. The day will be centered around all aspects related to entrepreneurship. It will kick-off with lunch and will be followed by a Pitch Training. After this a representative of a start-up will introduce a case, and the students will work together on solving the case in the afternoon. Shortly after, the students will pitch their unique solution to a jury (consisting of representatives the startup). The winning students will naturally receive a small prize and celebrate the win during the drinks that end off the event.

## **Pitch Training - De Kleine Consultant**

What is a pitch? And how can it help your career? During a one-hour pitch training two of our consultants will answer these questions in an interactive manner. As a future business(wo)man you'll only get one chance to make a good first impression, whether this is for a future job interviewer, a client or your boss. In the first half of the training the consultants will discuss the substance of a good pitch as well as the verbal and non-verbal aspects. In the second half of the training specific examples will be given for different scenarios and your own pitching skills will be tested.

NOV. 2<sup>ND</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	PILLAR
9:00-18:00	Inhouse Day	Kroll	Off campus	Career
9:00-18:00	Inhouse Day	KPN	Off campus	Career
10:00-14:00	Individual meetings	Prysmian	Vicini	Career
11:00-14:00	Training	De kleine consultant	On campus	Academic
12:00-17:30	Entrepreneurship day	-	Off campus	Academic
13:00-17:00	Interactive case solving	Innopay	On campus	Career
15:00-17:00	Informal	Mazars	Padel Club Feyenoord	Career



# HONORARY DISCUSSIONS

NOVEMBER 3RD 13:00 - 17:00 + NETWORKING DRINK

WERELDMUSEUM

This year we celebrate the 10th anniversary of our well-known Honorary Discussions. This event is the perfect opportunity for you to share your perceptions on various topics such as Business in 2050 and Crisis Management, with 40 Honorary Guests and your fellow students. The attending group of Honorary Guests consists of C-level managers and various other speakers from the worlds of business, politics, and science. Since the table setting varies in each of the four rounds, you will speak with many different guests and fellow students. Each of the four discussion rounds will be introduced by an inspiring keynote speaker. The event will start with lunch and end with a networking drink where you get the chance to network with the Honorary Guests and your fellow students in an informal setting.



**"In a world where you can be anything: be kind"**

**Isabel Moll**  
CFO of Royal Schiphol Group



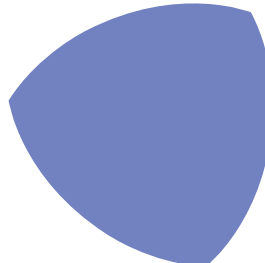
**"Nothing is impossible. It may just take too much time and resources."**

**Roeland Donker**  
CFO of Royal Schiphol Group



**"To be able to live and work in a center of a beautiful, innovative metropole also brings along the responsibility of thinking about your own role in society"**

**Joke Boonstra**  
CFO of Royal Schiphol Group



**Tim van der Wiel**  
CEO & Founder of GoSpooky

NOV. 4<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	PILLAR
9:00-18:00	Inhouse Day	PWC	Off campus	Career
9:00-18:00	Inhouse Day	Accenture	Off campus	Career
9:00-13:00	Interactive case solving	Shell	On campus	Career
10:00-13:00	Meet the Company	Ministerie van Financiën	On campus	Career
10:00-14:00	Interactive case solving	Valcon	On campus	Career
11:00-14:00	Training	Qompas	On campus	Academic
13:00-17:00	Interactive case solving	Supply Value	On campus	Career
14:00-16:00	Informal	EY	Jules BoulesBitesBar	Career
20:00-23:00	Game Night	-	Suprise location	Social



# COMPANY ROUNDS

NOVEMBER 8TH 14:00 - 16:00 + NETWORKING DRINK  
ROTTERDAM MARRIOTT HOTEL

This year, a new orientation event has been added to the calendar of the STAR Management Week: The Company Rounds. Five fascinating companies are waiting for you at the Marriott Hotel to meet you. During this event, you get the opportunity to meet and speak with five fascinating companies during multiple rounds. On each table fun questions will be provided to support the conversations. Afterwards drinks will follow, enabling you to connect with the recruiters of the companies in a more informal way. Sign up for this first edition of the Company Rounds!

**Prysmian**  
Group



**Deloitte.**

**Kraft** *Heinz*



## NOV. 7<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	PILLAR
9:00-18:00	Inhouse Day	Deloitte	Off campus	Career
9:00-13:00	Interactive case solving	JDE	On campus	Career
10:00-13:00	Training	How to change	On campus	Academic
12:00-16:00	Individual meetings	Interfood	Vicini	Career
14:00-16:00	Informal	Bisnez	Wijnbar Het Eigendom	Career
14:00-17:00	Training	HarryGoVert	On campus	Academic
18:30-22:00	Tech Diner	KPN, Ciphix en KPMG	Restaurant Dertien	Career

## NOV. 8<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	PILLAR
9:00-18:00	Inhouse Day	Quooker	Off campus	Career
9:00-13:00	Interactive case solving	Topdesk	On campus	Career
10:00-13:00	Meet the Company	Prysmian	On campus	Career
10:00-13:00	Training	Case club training	On campus	Academic
12:00-16:00	Individual meetings	Act commodities	Vicini	Career
13:00-17:00	Interactive case solving	Sparkoptimus	On campus	Career
14:00-17:00	Company Rounds	Ahold - Deloitte - Kraft Heinz - DLL - Crocs	Marriott Hotel	Career
15:00-17:00	Informal	KPMG	POL Rotterdam	Career

# INTERNATIONAL CAREER EVENT

NOVEMBER 9TH AND 10TH  
HAL4

The International Career Event is a recruitment event that gives students a great opportunity to network and connect with highly reputable international partner companies. They will present themselves on November 9th during a job fair and will join speed interview sessions with students who strive for an international career, on November 10th. The event is mainly focused on students, both Dutch and International, seeking a career abroad. This two-day recruitment event is a joint effort by RSM Career Centre and STAR Management Week.

Message from the ICE Main Partner

E.ON Inhouse Consulting (ECON) is the internal consultancy of the E.ON Group. We solve the most complex tasks of the energy market - offering our consultants excellent development opportunities and an exceptional team spirit.

**E.ON**  
**Inhouse**  
**Consulting**

Organised jointly with:

**RSM Career Centre**

Rotterdam School of Management  
Erasmus University

NOV. 9<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	PILLAR
All day	International Academic Event	Sia Partners	Paris	Academic
9:00-17:00	International Career Event	-	Hal4	Career
9:00-18:00	Inhouse Day	Adyen	Off campus	Career
9:00-13:00	Interactive case solving	Simon Kucher	On campus	Career
10:00-13:00	Training	Topdesk	On campus	Academic
13:00-15:00	Informal	Achmea	Hotel New York	Career
13:00-17:00	Interactive case solving	Beiersdorf	On campus	Career
15:00-17:00	Informal	Worldline	VR4play	Career
18:30-22:00	Assurance Company Dinner	PWC, EY, Grand Thornton	Restaurant Dertien	Career

NOV. 10<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	PILLAR
All day	International Academic Event	SciencesPo University	Paris	Academic
9:00-17:00	International Career Event	-	Hal4	Career
9:00-13:00	Interactive case solving	Rabobank	On campus	Career
10:00-14:00	Interactive case solving	Ferrero	On campus	Career
15:00-17:00	Informal	Accenture	Mavis	Career

# C-LEVEL MANAGER FOR A DAY

Have you always been curious about what it is like to be at the top of an organization and do you aspire to be a C-Level Manager yourself one day? Then this event is the perfect opportunity for you to explore what it is like to be one! You will join one of the attending speakers of the STAR Management Week 2022 on one of their exciting days as a C-Level Manager and you will get the opportunity to see what challenges C-Level Managers face daily. This event gives you the opportunity to experience a day as a leader in business.

Excited to participate in this outstanding event? Sign up at [www.starmanagementweek.nl](http://www.starmanagementweek.nl) by uploading your motivation letter (max. 150 words) and specify why you should be C-Level Manager for one day!



# WINE TASTING

OCTOBER 28TH

The wine tasting is one of the most anticipated social events during the STAR Management Week. While tasting different types of wine, there will be an explanation about their origin and taste. All this while eating a complimentary dish with each wine at Trattoria Sophia.

# CASINO NIGHT

NOVEMBER 4TH

Meet other students during the STAR Management Week at the annual Game Night. The Game Night is an interactive event where your skills will be tested. This year's theme will be a casino night. There will be casino games like blackjack, roulette and poker. Will you take the challenge?

# CLOSING PARTY

NOVEMBER 11TH

The STAR Management Week will close the event off with an exclusive closing party. The closing party will be held at Café de Beurs in Rotterdam! Join us and together with all the participants, we will make it a night to never forget!

NOV. 11<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	PILLAR
All day	International Academic Event		Paris	Academic
9:00-13:00	Interactive case solving	og solutions	On campus	Career
10:00-13:00	Training	Young Financials	On campus	Career
10:00-14:00	Individual meetings	Achmea	Vicini	Career
13:00-15:00	Informal	PWC	Golfbaan Kralingen	Career
17:00-19:00	Closing Dinner	-	Beurs	Social
19:00-00:00	Closing Party	-	Beurs	Social



# EXPECTATIONS FROM YOU

## NOVEMBER 11TH

Every activity during the STAR Management Week has different guidelines. Some activities will be on-campus, while others will take place off-campus. Moreover, some activities will require your anonymous CV or motivation letter. When subscribing to different activities, keep these guidelines in mind.

ACTIVITY	LOCATION	CV	MOTIVATION	SUGGESTED YEAR	DRESS CODE
Opening Ceremony	Paviljoen			All	Business Casual
Visionary Talks	xxxxxxxxx			All	Business Casual
Honorary Discussions	Het Wereldmuseum			All	Business Formal
International Academic Event	Paris		x	All	Business Formal
Trainings	On-campus			Bachelor	Business Casual
Entrepreneurship Day	On-campus			All	Business Casual
CEO for one day	Off-campus		x	All	Business Casual
Orientation Talks	On-campus			Bachelor	Business Casual
Company Rounds	Mariott Hotel			All	Business Casual
Meet the Company	On-campus			All	Business Casual
Company Dinner	Restaurant Dertien	x		3rd/Master	Business Formal
Informal Recruitment	Off-campus	x		2nd/3rd/Master	Business Casual
Inhouse Day	Off-campus	x		2nd/3rd/Master	Business Formal
Individual Meetings	Osteria Vicini	x		3rd/Master	Business Formal
Interactive Case Solving	On-campus	x		2nd/3rd/Master	Business Formal
FMCG Run	WTC	x		3rd/Master	Business Formal
ICE: Company Presentations	Hal4	x		All	Business Casual
ICE: Speeds Interviews	Hal4	x		2nd/3rd/Master	Business Casual
Wine Tasting	Trattoria Sophia			All	Casual
Casino Night	Suprise Location			All	Formal
Closing Party	De Beurs			All	Casual

# PENALTY POLICY

## Why do we have a penalty policy?

It can happen that you unexpectedly have to cancel one of your activities. We want to ensure that you cancel in time, so we can give your spot to another student. If you unsubscribe before the deadline, you will not receive a fine and another student will fill your spot, a win-win situation for everyone.

## How does it work?

You can unsubscribe from activities on the website until two business days in advance, before 17:00. For example, if you cannot attend an activity on Tuesday, you have to unsubscribe the forgoing Friday before 17:00. If you unsubscribe later than 17:00 two working days in advance, you will be fined €15,00.

If you do not show up for an activity that you were selected for without cancellation, you will be fined €25,00.

You are able to unsubscribe through your account at [starmanagementweek.nl](http://starmanagementweek.nl). Upon your cancellation, you will receive a confirmation email. If no confirmation is received, please send an email to [smw@rsmstar.nl](mailto:smw@rsmstar.nl).

# FAQ & CONTACT

## Why do I have to upload an anonymous CV?

To make the CV-selection process as fair and unbiased as possible, we ask you to upload an anonymous CV. Moreover, this allows us to guarantee that only the companies that have selected you receive your personal information. If your CV is not anonymous, or you have not allowed us to share your CV when signing up, this implies that you cannot be selected for CV-activities.

## Where do I find my personal schedule?

You can view your schedule online by logging in to our website: [starmanagementweek.nl](https://starmanagementweek.nl) and clicking on 'my events'. Your personal schedule will be available around October 23rd.

## How do I unsubscribe from an activity?

You are able to unsubscribe at [starmanagementweek.nl](https://starmanagementweek.nl). Upon your cancellation, you will receive a confirmation email. If no confirmation is received, please send an email to [smw@rsmstar.nl](mailto:smw@rsmstar.nl).

If you have other questions:

- Send a Direct Message on Instagram (@star.management.week)
- Send an email to [smw@rsmstar.nl](mailto:smw@rsmstar.nl)
- Visit our website [starmanagementweek.nl](https://starmanagementweek.nl)



### Individual meetings

Vicini

Kortekade 63A, 3062 GN Rotterdam

### FMCG Run

World Trade Center Rotterdam

Beursplein 37, 3011 AA Rotterdam

### Honorary Discussions

Wereldmuseum

Willemskade 25, 3016 DM  
Rotterdam

### Company Rounds

Rotterdam Marriott Hotel

Weena 686, 3012 CN Rotterdam

### Company Dinner

Restaurant Dertien

Schiedamse Vest 30, 3011 BA  
Rotterdam

### High Tea

Hotel New York

Koninginnenhoofd 1, 3072 AD  
Rotterdam

### VR- Experience

VR4Play

Satijnbloem 47, 3068 JP Rotterdam

### Lasergamen

Zwarte Zwaan Events

Parkhaven 9, 3016 GM Rotterdam

### Cocktail workshop

Mavis

Westzeedijk 68a, 3016 AG  
Rotterdam

### Padel Workshop

Padelclub Rotterdam

Korte Stadionweg 109, 3077 ME  
Rotterdam

### Golf Clinic

GC Kralingen

Kralingseweg 200, 3062 CG  
Rotterdam

### Jeu de Boules

Jules Boules Bites Bar Rotterdam

Puck van Heelstraat 151, 3077 MG  
Rotterdam

### Wine Tasting (Informal event)

Wijnbar Het Eigendom

Witte de Withstraat 45-B, 3012 BM  
Rotterdam

### High Wine

POL Rotterdam

Meent 46-48, 3011 JM Rotterdam

### VR Race Experience

Hollywood Event Center

Cor Kieboomplein 513, 3077 MK  
Rotterdam

### Wine Tasting (Social event)

Trattoria Sophia

Lloydstraat 1A, 3024 EA Rotterdam

### Game Night

Suprise Location

### Closing Dinner

Café Beurs

Kruiskade 55, 3012 EE Rotterdam

### Closing Party

Café Beurs

Kruiskade 55, 3012 EE Rotterdam

# COMMITTEE SMW 2022

The STAR Management Week Committee 2022 would like to thank everyone who has contributed to the event. We wish to thank the STAR Management Week Advisory Board, the 44rd STAR Board, and the 45th STAR Board. We hope to see you all coming Oktober during the STAR Management Week 2022.



**Willemijn Otter**  
Chairwoman



**Isa Franssen**  
Commissioner of Marketing



**Puck van Delft**  
Treasurer



**Sophie Westerink**  
Commissioner of Events



**Xander den Dulk**  
Commissioner of Academic Relations



**Manyu Conneh**  
Commissioner of Commercial Relations



**Kelsey de Lange**  
Commissioner of Academic Relations



**Esmee Visser**  
Commissioner of Commercial Relations

# PARTICIPATING COMPANIES



**EXPLORE  
PURSUE  
ACHIEVE**

SMW 2022 - 36th edition

# **STAR Management Week 2022**

**October 26th - November 11th**

Subscribe now at:  
[www.starmanagementweek.nl](http://www.starmanagementweek.nl)

