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# YOUR FUTURE STARTS NOW

OCTOBER 28<sup>TH</sup> – NOVEMBER 13<sup>TH</sup>



STAR  
MANAGEMENT  
WEEK

**FUTURE  
NOW**  
YOUR FUTURE  
STARTS NOW  
SMW 2020

# PREFACE CHAIRMAN STAR MANAGEMENT WEEK

Due to the turbulent year we are all currently facing, it is harder than ever to prepare for your future. This year's STAR Management Week is ready to tackle this challenge with you and support you in finding what your next step is going to be. The world is changing rapidly and a new level of competition amongst students has been reached in the talent pools. Challenge yourself now and stand out in the crowd. The STAR Management Week is here to help you search and conquer your ideal position in the future society. Your Future Starts Now!

Participating in the STAR Management Week is the first step in building your future. We will provide you with the right tools and guidance to prepare for it. Take on the challenge and differentiate yourself from others. We offer you three different pillars that will help you navigate through the complex world of business: 1. Orientation, 2. Inspiration, and 3. Career. Besides these pillars, we have implemented 5 unique tracks in our programme. Each track, developed by the RSM, will guide you through the different academic fields the world of business has to offer.

## Orientation

Start orientating on your future by discovering various industries of business. Broaden your horizon, explore differences between companies, and find out to what extent these differences match your interests and ambitions.

## Inspiration

Get inspired by CEO's, directors, and founders of respectable companies that will help you shape your future plans. This year you can get inspired by honourable guests that are willing to share their vision

on the future of the business environment with you. The STAR Management Week offers the opportunity for you to discuss various hot topics in the world of business and debate with inspiring guests.

## Career

Make the first true step towards your future by exploring all the career possibilities. Get in close contact with companies, experience how companies select their future employees and discover your dream job. Acquire new traits and expand your professional network.

Are you ready to challenge yourself and start your future? Subscribe now for the STAR Management Week 2020 and develop your ambition! The STAR Management Week Committee 2020 wishes you an inspirational, enjoyable and rewarding experience.

Your future starts now. Take your chance to be remarkable!

## Noam Cosla

Chairman STAR Management Week Committee 2020

# INFORMATION & REGISTRATION

## STAR MANAGEMENT WEEK

The STAR Management Week is the largest off-campus business & recruitment event of the Benelux. This is the annual highlight of Study Association STAR and the Rotterdam School of Management (RSM). This year will be the 34<sup>th</sup> time the STAR Management Week enriches RSM student life by bringing together students and companies, hosting numerous inspiring events and offering various workshops. This week will take place from the 28<sup>th</sup> of October until the 13<sup>th</sup> of November.

We offer multiple activities for students in every phase of their study. Get in touch with companies during one of our career activities, orientate yourself on all the various industries or get inspired by one of our keynote speakers.

## HOW TO SUBSCRIBE?

1. Go to our website [starmanagementweek.nl](http://starmanagementweek.nl)
2. Click 'Register Now' on the homepage and fill in your personal details
3. Confirm your account via the link in your email
4. Buy your ticket
5. Submit your anonymized CV
6. Sign up for activities
7. Stay in touch with our social media channels to get informed about the details for obtaining your goodiebag.

## NO STAND THIS YEAR

Unfortunately, due to COVID-19, we will not have our usual stands at Mandeville T3 and Theil Building C-hall. Therefore, we have decided to provide you with as much information as possible through our website. Check out our information videos on [starmanagementweek.nl](http://starmanagementweek.nl) for more information about the activities. Furthermore, you can send your questions to [smw@rsmstar.nl](mailto:smw@rsmstar.nl) or +316 587 003 71, and we will answer your questions as soon as possible.

## IMPORTANT DATES

### OCTOBER 11<sup>TH</sup>

Deadline for uploading your anonymized CV and end of ticket sale.

### OCTOBER 11<sup>TH</sup>

Deadline for subscribing to CV activities.

### OCTOBER 11<sup>TH</sup>

Deadline for subscribing to non-CV activities.

### OCTOBER 24<sup>TH</sup>

You can see your personal schedule on the website.

# PRICE OVERVIEW

TICKETS	NON-STAR MEMBERS	STAR MEMBERS
Main Ticket	€12.50	€10.00
+ Honorary Discussions	€ 5,00	€ 5,00
+ Mooie Boules	€ 5,00	€ 5,00
+ Visionary Talks	FREE	FREE
+ Orientation Talks	FREE	FREE

## MAIN TICKET

The main ticket allows you to sign up for all regular inspiration, orientation, and career activities.

## SUPPLEMENTARY TICKETS

In addition to the regular activities included in the main ticket, you need to buy a supplementary ticket for premium events. Mooie Boules is on a first-come, first-served basis. For the Honorary Discussions, you will be selected based on your motivation letter (if you have not been selected for the activity, you do not have to pay for the ticket).

## VISIONARY TALKS & ORIENTATION TALKS

Due to COVID-19, these activities have limited capacity. As a result, you will have to get a ticket for these events. By using these tickets we can keep track of the available spots. Consequently, we can guarantee the RIVM measures. Make sure you get this free ticket to join the event and get the full experience!

# TRACK GUIDELINES

The STAR Management Week aims to create the perfect fit between companies and students. To optimize this fit, we have incorporated a series of tracks, all of which represent academic subfields. These tracks are similar to those of RSM's new bachelor curriculum and are:

## 1 MODEL BUILDERS.

This track is for students who are interested in databased decision making. The master programs Business Information Management, Business Analytics & Management and Supply Chain Management associate best with this track.

## 2 PERFORMANCE ANALYSTS.

This track is for students who are interested in executing financial and non-financial analyses and making investment decisions. The master programs Accounting & Financial Management and Finance & Investments associate best with this track.

## 3 PEOPLE EXPERTS.

This track is for students who are interested in behavioral economics and psychology and how these studies explain employee and customer behavior. The master programs Human Resource Management and Marketing Management associate best with this track.

## 4 SYSTEM THINKERS.

This track is for students who are interested in international business and firms in a global socialinstitutional context. The master programs Global Business & Sustainability, IM/CEMS and Strategic Management associate best with this track.

## 5 CHANGE AGENTS.

This track is for students who are interested in entrepreneurship, innovation, and organisational change in a business context. The master programs Management of Innovation, Strategic Entrepreneurship and Organisational Change & Consulting associate best with this track.

# ORIENTATION

## MEET THE COMPANY

Participating in this event is the perfect opportunity to meet a company of your choice in an interactive, amusing, and challenging setting. If you are an ambitious and curious student, join this activity and get ready to Meet the Company! Moreover, no CV-selection is required for this activity.

## ORIENTATION TALKS

You might know their name and logo, but do you actually know what these companies do? This is your chance to meet twelve companies and their recruiters in just one afternoon. After you have listened to their pitches online, you can get in-depth with the recruiters of the company at the off-campus business fair. Discover the companies, ask your questions, and orientate for an internship or a job!

# INSPIRATION

## OPENING CEREMONY

This year's STAR Management Week will kick-off with an inspiring Opening Ceremony. During this event, inspiring stories will be told by notable business people from the companies Rabobank, Deloitte, HEMA and The Red Cross. This event will be recorded for you to watch online.

## HONORARY DISCUSSIONS

Due to its success every year, the Honorary Discussions will be organized for the 8th time this year. During this exclusive event, you will get the opportunity to share your vision and opinion on various business topics with honorary guests. This group of guests consists of 30 CEOs and other inspiring people from the world of business.

## VISIONARY TALKS

During this talkshow, we will face the future together. Various leaders in business will give their vision on current developments in the world. We are not only curious about their vision but we would also like to know your thoughts. During this interactive event, you will get the opportunity to ask questions and be part of the discussions. The main question will be: 'What will business look like in the near future?'

# CAREER

## INHOUSE DAY

Wondering what a company looks like from the inside? During this on-site activity, you will take a look behind the scenes. Through presentations, workshops, cases, tours, lunches, and social drinks, you will get to know the culture of a company in a unique way and possibly meet your future colleagues. Some companies organize this activity online, which is called an E-house Day.

## INTERACTIVE CASE SOLVING

Have you always wanted to take on a challenging case that a company is trying to solve at this very moment? This activity is a great chance to show a company your way of thinking. Thereby, you get the opportunity to learn about the companies' day-to-day businesses. This activity will be hosted online by some companies.

## SPEED INTERVIEWS

During the Speed Interviews you will meet a recruiter of a company in a physical or digital 15-minute conversation. You get to elaborate on your skills and motivation and see if they fit with specific vacancies the company has to offer. Besides, you get to ask a lot of questions and learn more about the company, so sign up now!

## INFORMAL RECRUITMENT

Do you want to meet the employees of a company in a less formal setting? The Informal Recruitment activities provide the opportunity to interact with recruiters during a fun workshop. Combining work with pleasure takes off the edge of a sometimes thrilling experience. This year's activities are:

- Barista Workshop
- Golf Clinic
- Beer Tasting
- Brunch
- Escape Room
- Karting
- Wine Tasting

## COMPANY DINNER

This activity is a perfect opportunity to get in contact with recruiters during a luxurious dinner. During the Company Dinner, you will get to know three companies operating in the same industry by changing tables after every course. You get to ask the companies all your questions and have the opportunity to start your career.



# TRAININGS

## CASE SOLVING TRAINING BY ACCENTURE

Interested in working in consultancy and in need of preparation for the case interview? During this training, you will learn about the key aspects of a case interview. In addition, you will be working on a case yourself to immediately apply the techniques and methods learned.

## E-ASSESSMENT TRAINING BY HELLATEST

In this workshop, you will learn about the different assessment topics, take and review multiple short assessments, and learn the best tips and tricks to tackle tests in the future. After taking this workshop, you will know about the different assessment topics and how to optimally prepare for an assessment. The workshop will cover verbal, numerical, and logical reasoning.

## TIME MANAGEMENT TRAINING (IN DUTCH) BY DE KLEINE CONSULTANT

Do you want to learn how to manage your time effectively and set priorities in a structured way? During this training, you will learn how to become a more effective person, set goals, and work smarter. This training will provide you with insights that are both useful for your career and your personal growth.

## SUSTAINABILITY TRAINING BY UNILEVER

Do you want to learn how a multinational company approaches sustainability questions? During this two-hour workshop, you will learn how to solve a sustainability case. This will give you great insight into the strategy of Unilever regarding sustainability and at the same time work on sustainability topics.

## LINKEDIN TRAINING BY AGIUM

In today's business world, LinkedIn plays an increasingly dominant role in the recruitment process. However, it can be difficult to know how to formally present yourself online and how to build up your network in order to find a job that suits your interests. Since a LinkedIn profile is very similar to a CV, this subject will also be discussed in the training.

## INTERNATIONAL IN THE NETHERLANDS BY HOITALENT

Still getting used to the Dutch way of conducting business? This training will help you to learn about and deal with several related topics. These topics include, among others, an overview of the Dutch labour market for international talents, the hidden rules of JD, useful tips regarding networking, skillsets and channels, and tailoring your CV, motivation and LinkedIn to the Dutch way.

## LEADERSHIP TRAINING BY TOPDESK

The chance is pretty big that you will be working in a team in the future. Maybe you will even end up in a management position. In that case, how do you ensure that your team performs optimally? That all individual strengths are used optimally and that conflicts are resolved peacefully? Tom Wolting, Teamlead Sales at TOPdesk, gives his vision and shares his experiences in the field of leadership and managing a team or department. If you want to know more about this, apply for this event!

## NETWORKING MASTERCLASS: ALUMNI STORIES RSM

It's your time to learn how to network! Take your chance to attend this unique session where you will learn the five rules of networking, hear networking stories from alumni and use your skills to network for your dream job. You will learn, amongst others, how to enter and exit conversations gracefully, how and when to follow up and how to actively participate in conversations.

## B2B-ENTREPRENEURSHIP TRAINING BY MIRINO

In this training, we will be preparing your future B2B start-up to become a prosperous scale-up. What are the most important differences between B2B and B2C entrepreneurship? What are the typical challenges for B2B startups? These questions and the perfect roadmap to your first sale will be discussed during this training. Seems interesting right? Sign-up now! (note that this training is from a tech/consultancy-perspective and demands a one-hour preparation)

## INVESTMENT TRAINING BY EURONEXT

If you are thinking about investing on the stock exchange, it might be useful to be optimally prepared. Before you convert your hard-earned money into Heineken shares or options on the AEX index, first try to understand what you are getting into. In this workshop, you will gain a broader understanding of the role of the stock exchange, how trading works, what the opportunities and the risks are and you will learn to understand the differences between the products you see at the exchange.

## JOB INTERVIEW TRAINING BY QOMPAS

A successful job application starts by asking yourself who you are, what you want, and what your skills are. The training will start with a thorough self-analysis, followed by interactive exercises aimed at discovering your skills and competences. Additionally, you will be taught how to optimally match your CV and application letter with a vacancy on the Dutch labour market. In this way, you will be fully prepared for any job interview.

# COMPANY OVERVIEW

COMPANY \ ACTIVITY	MEET THE COMPANY	ORIENTATION TALKS	SPEED INTERVIEWS	INTERACTIVE CASE SOLVING	COMPANY DINNER	E-/INHOUSE DAY	INFORMAL RECRUITMENT	INTERNATIONAL CAREER EVENT	TRAINING
AB InBev								•	
Accenture		•							•
Achmea				•			•		
ACT Commodities		•		•					
Agium									•
AkzoNobel		•							
AlphaSights								•	
Bayer Business								•	
Consulting Belastingdienst / Ministerie van Financiën			•	•					
Celonis								•	
Coolblue			•						
De Kleine Consultant									•
Decathlon		•							
Deloitte			•				•		
DLL Group		•							
equensWorldline							•		
Eriks						•			
Eurofins								•	
Euronext									•
Exact						•			
Exellys		•					•		
EY				•			•		
First Consulting				•					
Flynth		•							
FrieslandCampina				•	•				
Gartner U.K. Limited								•	
Hellotest									•
Hilti		•							

COMPANY \ ACTIVITY	MEET THE COMPANY	ORIENTATION TALKS	SPEED INTERVIEWS	INTERACTIVE CASE SOLVING	COMPANY DINNER	E-/INHOUSE DAY	INFORMAL RECRUITMENT	INTERNATIONAL CAREER EVENT	TRAINING
HoiTalent									•
Hoogwegt		•							
Iglo			•						
Inverto GmbH								•	
ITDS Consulting						•			
Kraft Heinz						•			
L'Oréal			•				•		
Mirino									•
Nedap				•					
Novo Nordisk								•	
o9 Solutions				•					
Omoda		•							
Palo Alto Networks								•	
PGGM			•						
Philips	•							•	
Qompas									•
RBI								•	
Richemont		•							
Rijk Zwaan					•				
RSM									•
Samsung						•			
Sia Partners		•							
Spadel					•				
TATA Steel							•		
TOPdesk				•					•
Unilever				•					•
UNIQLO								•	
Van Lanschot				•					
Kempen									
Vodafone Ziggo			•	•					

# SMW ALUMNI

The STAR Management Week has brought RSM students and companies together for 34 editions. Whether you are looking for an internship, traineeship or a full-time time job, the STAR Management Week can play its part. Many students have been able to take the next step in their career by participating in this event. Below you will find a few of these success stories.



## JASPER VAN HATTEM JUNIOR BUSINESS ANALYST AT QUOOKER

"During 2019's SMW, Quooker organized an Inhouse Day. I was immediately amazed by the company's rich history and it's product. Also, the internship Quooker offers was a perfect match for me, since they give you a huge amount of freedom to do projects all around the company. Quooker even offered me a job afterwards, so now I'm working at Quooker as a Junior Business Analyst."



## VERA BATELAAN GLOBAL RECRUITER AT RIJK ZWAAN

"When I participated in the Company Dinner of the STAR Management Week 2017, I did not yet know Rijk Zwaan. Out of the three participating companies, I connected best with the colleagues from this international and sustainable family business. Some time later, I took part in their Inhouse Day and now I have been working for two years at Rijk Zwaan as a Global Recruiter within the Traineeship program!"



## DANIQUE DE BARSE MARKETING COMMUNICATION SPECIALIST AT SAMSUNG

"After organizing the SMW in 2016, I applied for the Inhouse Day of Samsung during the SMW in 2017. I liked the fast pace of Samsung and thought it could be a great match. I started my two-year Traineeship in 2018, and rolled out as Marketing Communication Specialist for Smartphones, Tablets & Wearables."

# ORIENTATION TALKS

The majority of the recruitment activities are aimed at direct recruitment. In this year's Orientation Talks, the presentations and the business fair are separated. The presentations of the Orientation Talks will be available online prior to the fair. The fair will take place on the 9<sup>th</sup> of November. Come and seize this opportunity to talk about future career possibilities with recruiters and other specialists of twelve different companies.

The Orientation Talks aims to reduce the difficulty you might have with getting information about day-to-day operations, business sectors, and business in general. Participating in this event is a valuable investment in your future. By joining the Orientation Talks you will invest in your knowledge and network, which will help

you find your field of interest and increase your chances of getting an internship or even a job. You can find more details online at [starmanagementweek.nl](http://starmanagementweek.nl)

### Participating companies:



# STAR PODCASTS

Make sure to check out the first edition of the STAR podcast. The STAR podcast is here to share insights and experiences about some of the most well-known companies. In this series, we will sit down with a different guest every week to ask them personal questions about their working experiences. Be informed by former students on how they landed their current jobs and how these align with their personal goals. All in all, discover what working for these companies is like! Each podcast will conclude with a unique insight into the company's application process. Visit our Spotify channel via <https://spoti.fi/339MLDq>

Participating companies:



**Mickey Kuiper**  
Second year bachelor student at RSM

# WEDNESDAY, OCTOBER 28<sup>TH</sup>

## OPENING CEREMONY: YOUR FUTURE STARTS NOW!

**15:00-17:00 (WILL BE RECORDED)**  
**FORUMZAAL, ERASMUS UNIVERSITY ROTTERDAM**

The Opening Ceremony will kick off the 34<sup>th</sup> edition of the STAR Management Week and focus on this year's theme: Your Future Starts Now! Four keynote speakers will share their inspiring stories about how their career started and what choices they have made on their way to success. This event will be moderated by Kim Coppens.

*"CHOICES FOR YOUR FUTURE  
BECOME STRAIGHTFORWARD  
WHEN YOU KNOW WHERE  
YOU ARE HEADED, FOR ME  
THAT IS A BETTER SOCIETY."*



**Wiebe Draijer**  
Chairman of  
the Managing Board Rabobank

*"BE COMFORTABLE  
WITH THE UNCOMFORTABLE."*



**Tjeerd Jegen**  
CEO HEMA

*"WITHOUT FRICTION  
NO SHINE."*



**Liesbeth Mol**  
CQO Deloitte

*"YOUR CHOICES  
MATTER."*



**Marieke van Schaik**  
CEO of the Netherlands Red Cross



# THURSDAY, OCTOBER 29<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	TRACKS
09:00 - 12:00	Interactive Case Solving	Achmea	On Location	2 4 5
09:00 - 14:00	E-house Day	Kraft Heinz	Online	1 2 3 4 5
13:00 - 15:00	Time Management Training	De Kleine Consultant	Online	1 2 3 4 5
14:00 - 18:00	Interactive Case Solving	ACT Commodities	On Location	2 4 5
15:00 - 18:00	Barista Workshop	Achmea	On Location	2 4 5



# FRIDAY, OCTOBER 30<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	TRACKS
10:00 - 14:00	Speed Interviews	VodafoneZiggo	Online	1 2 3 4 5
11:00 - 12:00	LinkedIn Training	Agium	Online	1 2 3 4 5
11:00 - 14:00	Brunch	EY	On Location	1 2 4 5
14:00 - 18:30	Karting	L'Oréal	On Location (bus from campus)	1 2 3 5



Wouter van der Valk  
Business Information Management  
student at RSM

# MONDAY, NOVEMBER 2<sup>ND</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	TRACKS
9:00 - 13:00	Interactive Case Solving	First Consulting	On Location	1 2 3 4 5
10:00 - 13:00	Meet the Company	Philips	Online	1 2 3 4 5
12:00 - 14:00	Job Interview Training	Qompas	Online	1 2 3 4 5
14:00 - 17:00	Wine Tasting	Deloitte	On Location	1 2 4 5
14:00 - 18:00	Interactive Case Solving	Van Lanschot Kempen	On Location	2 4
18:30 - 22:00	Company Dinner	FrieslandCampina, Rijk Zwaan & Spadel	On Location	1 2 3 4 5

Deloitte.



PHILIPS

Qompas  
Surrounded by Talent



# TUESDAY, NOVEMBER 3<sup>RD</sup>

## HONORARY DISCUSSIONS

12:30-17:00 (LUNCH INCLUDED, DRINKS AFTERWARDS)  
WORLD TRADE CENTER, ROTTERDAM

How often do you get the opportunity to meet 30 CEOs and board members of companies such as EY, Schiphol Group, BALR, YoungCapital and ABN AMRO? During the Honorary Discussions you will get the opportunity to not only meet them, but also to share your thoughts on business topics. You will discuss topics regarding sustainability, business growth, entrepreneurship and much more. These round table discussions will take place in a formal setting with five rounds. Every round has a different topic and will be introduced by the keynote speakers below.

“GET OUT OF YOUR COMFORT ZONE!”



Marjan van Loon  
CEO SHELL Nederland

“MAKE THINGS A LITTLE BIT BETTER EVERY DAY”



Daphne Smit  
CFO/ COO Coolblue

“STAND OUT FROM THE CROWD AND CHALLENGE THE WORLD AROUND YOU”



Søren Abildgaard  
CEO T-Mobile

“I’M A FIRM BELIEVER OF DOING WELL BY DOING GOOD.”



Chantal Vergouw  
CEO Interpolis



Quinten Selhorst  
CEO & CO-Founder Felyx

“EVERYBODY HAS THE SAME 24 HOURS AND IT’S UP TO YOU HOW TO SPEND IT”

# WEDNESDAY, NOVEMBER 4<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	TRACKS
9:00 - 13:00	Interactive Case Solving	Nedap	On Location	1 2 3 4 5
10:00 - 14:00	Speed Interviews	PGGM	On Location	1 2 5
13:00 - 15:00	Investment Training	Euronext	Online	1 2 3 4 5
14:00 - 17:00	Golf Clinic	equensWorldline	On Location	1 4 5
14:00 - 18:00	Interactive Case Solving	o9 Solutions	On Location	1 4 5



# THURSDAY, NOVEMBER 5<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	TRACKS
10:00 - 14:00	Speed Interviews	Deloitte	On Location	1 2 4 5
11:00 - 13:00	Networking Training	RSM	Online	1 2 3 4 5
13:00 - 17:00	Interactive Case Solving	VodafoneZiggo	Online	1 2 3 4 5
14:00 - 16:00	Leadership Training	TOPdesk	Online	1 2 3 4 5
14:00 - 17:00	Beer Tasting	Exellys	On Location	1



# FRIDAY, NOVEMBER 6<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	TRACKS
9:00 - 13:00	Interactive Case Solving	EY	On location	1 2 5
10:00 - 14:00	Speed Interviews	Coolblue	On Location	1 3 5
10:30 - 12:30	E-Assessment Training	Hellotest	Online	1 2 3 4 5
14:00 - 18:00	Interactive Case Solving	Ministerie van Financiën	On Location	1 2 3 4
20:00 - 23:00	Mooie Boules		On Location	1 2 3 4 5



Ministerie van Financiën

# MONDAY, NOVEMBER 9<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	TRACKS
9:00 - 13:00	Speed Interviews	L'Oréal	On Location	1 2 3 5
10:00 - 12:00	Case Solving Training	Accenture	Online	1 2 3 4 5
13:00 - 18:00	Orientation Talks	Various companies	On Location	1 2 3 4 5





# TUESDAY, NOVEMBER 10<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	TRACK
9:00 - 14:00	E-house Day	Eriks	Online	1 5
9:00 - 13:00	Speed Interviews	Belastingdienst & Ministerie van Financiën	On Location	1 2 3 4
11:00 - 12:30	International Training	HoiTalent	Online	1 2 3 4 5
15:00 - 17:00	Visionairy Talks		On Location	1 2 3 4 5



Belastingdienst

ERIKS



Ministerie van Financiën

**Kebron Smon**  
Graduated bachelor student at RSM



# VISIONARY TALKS

15.00-17.00  
FORUMZAAL, ERASMUS UNIVERSITY ROTTERDAM

During the Visionary Talks we will face the future together with our speakers. The world is changing more than ever and this will definitely influence our business environment. We will discuss various topics in business and society and how these will change in the future. The main question of this day, 'What will business look like in the near future?', will also be answered. You will have the opportunity to share your vision and ask questions, so it will be an interactive event.

This year we have two ways you can take part in this unique event: by being part of the live audience or by joining the event through the livestream. Make sure you get a free ticket to join the event in person and get the full experience!

*"FEEL THE FEAR  
AND DO IT ANYWAY."*



**Merijn Everaarts**  
Founder and owner Dopper

*"YOU ALWAYS HAVE A CHOICE,  
TO DO THE RIGHT THING, TO SHAPE  
YOUR OWN PATH WHILST  
CONTRIBUTING TO A BETTER WORLD."*



**Feike Sijbesma**  
Honorary Chairman | Royal DSM  
(former CEO) | Special Corona  
Envoy The Netherlands

*"IDEAS ARE A COMMODITY.  
THE EXECUTION OF THEM IS NOT."*



**Stephan de Barse**  
Executive Vice President o9 Solutions

*"FOR AN ECONOMICALLY  
STRONG EUROPE, KNOWLEDGE  
AND INNOVATION ARE  
PRECONDITIONS"*



**Peter Haug**  
Marketing Director  
BMW Group Nederland

# WEDNESDAY, NOVEMBER 11<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	TRACKS
9:00 - 17:30	International Career Event	Various companies	Online	1 2 3 4 5
12:00 - 16:00	Speed Interviews	Iglo	On Location	1 3 5
15:00 - 17:30	E-house Day	ITDS Consulting	Online	1 2 3 4 5



**Jacky Gang**  
Graduated bachelor student at RSM

# INTERNATIONAL CAREER EVENT

The International Career Event is a one-day recruitment event jointly organized by the STAR Management Week and RSM Career Centre.

During this event highly reputable companies will deliver presentations and workshops. This is a great opportunity to connect with them and even participate in a speed interview session, which gives you the chance to head start your international career.

This event is for students who are looking for a career outside of their home country. If you are an international student looking for a position in the Netherlands, you are very welcome as well! Check out the participating companies on the next page.

For more information, visit the website: <http://www.rsm.nl/career-centre/events>

Organized together with:



# PARTICIPATING COMPANIES

INTERNATIONAL CAREER EVENT

COMPANY	PRESENTATION	SPEED INTERVIEW	WORKSHOP	TRACKS
AB InBev	•		•	1 2 3 4 5
AlphaSights	•	•		4 5
Bayer Business Consulting	•	•		1 2 3 4 5
Celonis	•			1 2 3 4 5
Eurofins	•	•		2 4 5
Gartner U.K. Limited	•	•	•	4 5
Inverto GmbH	•			1 4 5
Novo Nordisk	•			1 2 4 5
Palo Alto Networks	•	•		1 4 5
Philips	•			1 2 3 4 5
RBI	•			1 2 3 4 5
UNIQLO	•		•	1 4 5



# THURSDAY, NOVEMBER 12<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	TRACKS
9:00 - 13:00	Interactive Case Solving	TOPdesk	On Location	1 3 5
10:00 - 17:30	Inhouse Day	Exact	On Location	1 2 3 4 5
11:00 - 13:00	Entrepreneurship Training	Mirino	Online	1 2 3 4 5
14:00 - 18:00	Escape Room	TATA Steel	On Location	1 4 5
14:00 - 18:00	Interactive Case Solving	FrieslandCampina	On Location	1 2 3 4 5



TATA STEEL

# FRIDAY, NOVEMBER 13<sup>TH</sup>

TIME SLOT	ACTIVITY	COMPANY	LOCATION	TRACKS
9:00 - 18:30	Inhouse Day	Samsung	On Location	1 3
10:00 - 12:00	Sustainability Training	Unilever	Online	1 2 3 4 5
13:00 - 17:00	Interactive Case Solving	Unilever	On Location	3 4



SAMSUNG

# EXPECTATIONS FROM YOU

Every activity during the STAR Management Week has different guidelines. Some activities are held off-campus and will need your CV and/or motivation letter. Keep these guidelines in mind when subscribing for any activity during the STAR Management Week.

ACTIVITIES	LOCATION	CV	MOTIVATION	SUGGESTED YEAR	DRESS CODE
Inspiration					
Opening Ceremony	Online			All	Casual
Visionary Talks	Forumzaal & Online			All	Casual
Honorary Discussions	Off-Campus		•	All	Business Formal
CEO for One Day	Off-Campus		•	All	Business Formal

Orientation					
Meet the Company	Online			All	Business Casual
Orientation Talks	Off-Campus			All	Business Casual
Trainings	Online			All	Business Casual

Career					
Company Dinner	Off-Campus	•		3 <sup>rd</sup> /master	Business Formal
Informal Recruitment	Off-Campus	•		2 <sup>nd</sup> /3 <sup>rd</sup> /master	Business Casual
Inhouse Day	Off-Campus	•		2 <sup>nd</sup> /3 <sup>rd</sup> /master	Business Formal
E-house Day	Online	•		2 <sup>nd</sup> /3 <sup>rd</sup> /master	Business Casual
International Career Event	Online	•		All	Business Casual
Interactive Case Solving	Off-Campus	•		2 <sup>nd</sup> /3 <sup>rd</sup> /master	Business Casual
Speed Interviews	Off-Campus	•		2 <sup>nd</sup> /3 <sup>rd</sup> /master	Business Formal

Social					
Mooie boules	Off-Campus			All	Casual



# CEO FOR ONE DAY

Do you dream of being a CEO in the future? And do you wonder what it is like to lead a large company? This is your chance! Start now by participating in CEO for One Day. During this event you will experience a day in the life of a CEO and take a glimpse at your potential future. You will be part of conference calls, meetings, important decision making and all the CEO's other responsibilities. Excited to participate in this unique activity? Sign up at [starmanagementweek.nl](http://starmanagementweek.nl) and specify why you should be CEO for One Day in a motivation letter (max. 150 words).

*"THE BEST WAY TO PREDICT THE  
FUTURE IS TO CREATE IT."*



**John van der Ent**  
CEO SPAR Holding

*"YOUR FUTURE STARTS WITH:  
DEFINING THE TOURNAMENT  
YOU WANT TO WIN. THEN PLAY  
ONE POINT AT A TIME; YOU PLAY  
THE POINT, NOT THE SPECTATORS,  
SO IGNORE THE SPECTATORS."*



**Bob Rog**  
Managing Director Kraft Heinz

*"I BELIEVE THAT CREATIVITY,  
ENTREPRENEURSHIP, TALENT,  
CHANGE, INNOVATION, PERSONAL  
AND SOCIAL VALUES AND PASSION  
ARE CRUCIAL FOR THE CEO'S  
OF TOMORROW."*



**Erwin van Lambaart**  
CEO Holland Casino

# PENALTY POLICY

## WHY DO WE HAVE A PENALTY POLICY?

It may occur that you unexpectedly have to cancel one of your activities. We want to make sure that you cancel in time, so we can give another student a chance to fill up the free spot. If you unsubscribe in time, you will not be fined and another student will receive your spot: a win-win situation.



## HOW DOES IT WORK?

You can unsubscribe from activities on the website until two business days in advance, before 17:00. For example, if you cannot attend an activity on Tuesday, you have to unsubscribe the forgoing Friday before 17:00. If you unsubscribe later than 17:00, two working days before the activity, you will be fined €15.00.

If you do not show up for an activity you were selected for without cancellation, you will be fined €25.00.

You are able to unsubscribe at [starmanagementweek.nl](http://starmanagementweek.nl). Upon your cancellation, you will receive a confirmation email. If no confirmation is received, you need to send an email to [smw@rsmstar.nl](mailto:smw@rsmstar.nl).

**Michael Otten**  
Supply Chain Management student at RSM

# FAQ & CONTACT INFO

## WHY DO I HAVE TO UPLOAD AN ANONYMOUS CV?

To make the CV-selection process as fair and unbiased as possible, we ask you to upload an anonymous CV. Moreover, this allows us to guarantee that only the companies that have selected you receive your contact details. If your CV is not anonymous, or you have not allowed us to share your CV when signing up, this implies you cannot be selected.

## WHERE DO I FIND MY PERSONAL SCHEDULE?

You can view your schedule online by logging in to our website [starmanagementweek.nl](http://starmanagementweek.nl) and clicking on 'my events'. Your schedule will be available around October 24<sup>th</sup>.

## HOW DO I UNSUBSCRIBE FROM AN ACTIVITY?

You can unsubscribe at [starmanagementweek.nl](http://starmanagementweek.nl). Upon your cancellation, you will receive a confirmation email. If no confirmation is received, you need to send an email to [smw@rsmstar.nl](mailto:smw@rsmstar.nl).

If you have other questions:

- Send a WhatsApp message to +316 587 003 71
- Send an email to [smw@rsmstar.nl](mailto:smw@rsmstar.nl)
- Inform our website [starmanagementweek.nl](http://starmanagementweek.nl)

## ADRESSES OFF-CAMPUS EVENTS IN ROTTERDAM

### BARISTA WORKSHOP

Meat Rotterdam  
Haringvliet 635

### BEER TASTING

De Gele Kanarie  
Goudsesingel 284

### BRUNCH

Anne&Max Coffee  
Korte Hoogstraat 20

### COMPANY DINNER

De Harmonie  
Westersingel 95

### INTERACTIVE CASE SOLVINGS

De Nieuwe Poort  
Weena 711

### ESCAPE ROOM

Escape010  
Diergaardesingel 67A+B

### GOLF CLINIC

Golfclub Kralingen  
Kralingseweg 200

### HONORARY DISCUSSIONS

WTC Rotterdam  
Beursplein 37

### MOOIE BOULES

Vijverhofstraat 45

### ORIENTATION TALKS

Excelsior Stadium  
Honingerdijk 110

### SPEED INTERVIEWS

Stadscafé Weena  
Weena 202

### WINE TASTING

Erasmus Paviljoen  
Burgemeester  
Oudlaan 350

# STAR MANAGEMENT WEEK COMMITTEE 2020

The STAR Management Week committee 2020 would like to thank everyone who has contributed to the event. We wish to especially thank the STAR Management Week Advisory Board, the 42nd STAR Board, and the 43rd STAR Board. We hope to see you all during the STAR Management Week 2020!



**Noam Cosla**  
Chairman



**Laura van der Zeijst**  
Treasurer



**Lynn de Boer**  
Commissioner of Speakers  
& Vice Chairman



**Anne van Lier**  
Commissioner of Speakers



**Laura van Huizen**  
Commissioner of Events



**Jesper Goudswaard**  
Commissioner of Marketing



**Puck van der Bruggen**  
Commissioner of  
Commercial Relations



**Koen Etman**  
Commissioner of  
Commercial Relations

# PARTICIPATING COMPANIES



## IMPORTANT DATES

### OCTOBER 11<sup>TH</sup>

Deadline for uploading your anonymized CV and end of ticket sale.

### OCTOBER 11<sup>TH</sup>

Deadline for subscribing to CV activities.

### OCTOBER 11<sup>TH</sup>

Deadline for subscribing to non-CV activities.

### OCTOBER 24<sup>TH</sup>

You can see your personal schedule on the website.